News

Franchises

Resources

Franchising.com

Multi-Unit

<u>International</u>

<u>Magazines</u>

<u>Conferences</u>

Newsletters

Annual Workout for Water Event to Provide Clean Water in North Africa and Asia

May 26, 2023 // Franchising.com // BIRMINGHAM, Ala. - Dedicated to changing lives through fitness and nutrition, Birmingham-based franchise Iron Tribe Fitness and nonprofit ministry neverthirst announced today the raising of more than \$400,000 during their annual Workout for Water event. The high-energy fitness event brings the community together each year to provide clean and living water for those who lack access in North Africa and Asia.

Nearly 200 people participated in this year's event, which took place over the past few weeks in Birmingham, Huntsville, Nashville, and Baton Rouge. Participants were divided into groups of four and alternated holding large, 40-pound jerry cans of water while the others ran, did push-ups, and other activities.

"We're eternally grateful for the continued generosity and support of the fitness community towards our shared mission of bringing change and hope to families in need," said Iron Tribe Fitness founder and CEO Forrest Walden. "Every year, the Tribe bands together as a team, shows up rain or shine, sweats, cheers, and pushes each other on, until we change lives. This year was no different."

Iron Tribe Fitness and neverthirst will now work with skilled in-country partners to choose the water technology that will best serve a community based on geographical location, terrain, access to spare parts, and local preferences. Some of the solutions include rope pump wells, hand pumps, solar-powered water pumps, rehabilitating hand pumps, gravity-fed systems, biosand filters, and household toilets.

"We continue to be amazed by the impact of Workout for Water. What started as a prayer and idea from Forrest 13 years ago, has turned into a movement that is changing some of the poorest regions of the world," said neverthirst CEO Matt Letourneau. "One in 10 people still lack access to clean water in our world today, and every Workout for Water participant is taking a stand that this is not oka

News

Franchises

Resources

Franchising.com

<u>Multi-Unit</u>

<u>International</u>

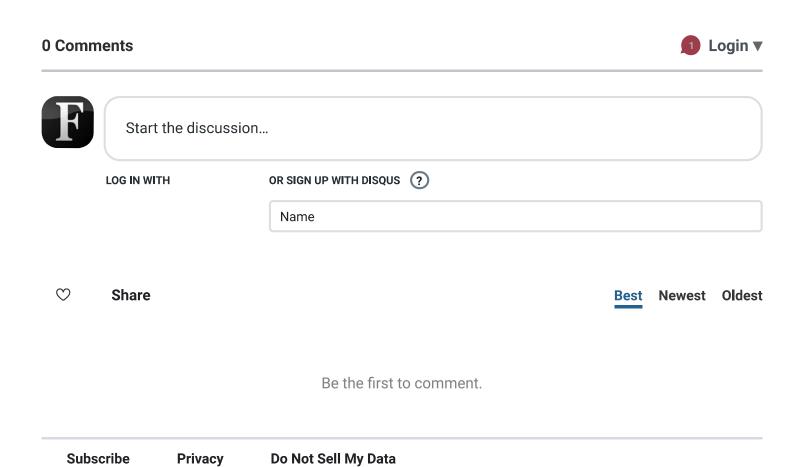
<u>Magazines</u>

Conferences

Newsletters



Comments:



Iron Tribe Fitness

Iron Tribe Fitness provides expert individualized coaching to group classes, as well as fully customized semi-private personal training options.



News

Franchises

Resources

Franchising.com

Multi-Unit

International

Magazines

Conferences

Newsletters







FRANCHISE NEWS

Latest Franchise News

Trending News

BY TYPE

Expansions & Growth

Financial & Earnings Claims

Mergers & Acquisitions

Personnel Changes

General Announcements

Conferences & Events

Product Announcements



News

Franchises

Resources

Franchising.com

<u>Multi-Unit</u>

<u>International</u>

Magazines

Conferences

Newsletters



Automotive
Beauty
Business Services
Childrens
Cleaning and Maintenance
Construction
Education
Entertainment
Fitness
Food
Health and Wellness
Home Services
Medical
Pet
Recreation
Retail
Senior Care
Service Brands

Small Business

News

Franchises

Resources

Franchising.com

Multi-Unit

International

Magazines

Conferences

Newsletters







Share This Page



















Articles

News

Franchises

Resources

Franchising.com

Multi-Unit

International

Magazines

Conferences

Newsletters







Franchising.com is produced by Franchise Update Media. Franchise Update Media has its finger on the pulse of franchising with unrivalled audience intelligence and market driven data. No media company understands the franchise landscape deeper than Franchise Update Media.

P.O. Box 20547 San Jose, CA 95160 PH. (408) 402-5681

About | Advertise | Contact













GETTING STARTED

What is Franchising?	
Franchising Articles	
Franchise Guides	
Franchise News	
Success Stories	
Franchise Videos	
Net Worth Calculator	

FRANCHISE TOPICS

TRANSPIRE TO THE	
Multi-Unit Franchisees	
Growth	
Operations	
Open New Units	
Leadership	

News

Franchises

Resources

Franchising.com

Multi-Unit

International

Magazines

Conferences



<u>Newsletters</u>
Search
Top Franchises
Hot Franchises
Featured Franchises
Award Winning Franchises
Trending Franchises
International Franchises
Franchises A-Z
By Industry
By Type
By Location
By Investment
By Maturity

INTERNATIONAL

Region Guides

Human Resources

Articles	
News	
Opportunities	

FRANCHISE RESOURCES

Accounting	
Advertising	
Big Data	
Conferences	
Customer Relations	
Facilities	(0
Financing	Ê

News

Franchises

Resources

Franchising.com

Multi-Unit

International

<u>Magazines</u>

Conferences

Newsletters



Wealth Management

PRODUCTS & SERVICES

Annual Franchise Development Report

Multi-Unit Buyer's Guide

CONFERENCES

Multi-Unit Franchising Conference

Franchise Customer Experience Conference

Franchise Leadership & Development Conference

MAGAZINES

Multi-Unit Franchisee Magazine

Franchise Update Magazine

NEWSLETTERS

Franchise Development Leadership Report

Franchise Marketing Leadership Report

Multi-Unit Franchisee Customer Experience Report

Multi-Unit Franchisee Employer Report

Multi-Unit Franchisee Real Estate Report

Franchising Express Daily Report

Franchising Express Weekly Featured Franchises

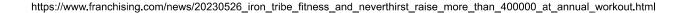
Franchising Express Weekly Report

International Franchise Monthly Report

Multi-Unit Franchisee Service Brands Edition

Multi-Unit Franchisee Weekly Report





<u>News</u>

Franchises

Resources

Franchising.com

Multi-Unit

<u>International</u>

Magazines

Conferences

Newsletters





